

Jim Mather

Multimedia Artist

www.1972designs.com

jim@1972designs.com

- Multimedia expert with 20 years of industry experience
- Videographer that thrives under pressure
- Skilled Final Cut Pro Video editor and motion graphics animator
- Creative designer with print, web and television graphics experience
- Expert with Adobe CS3 & Final Cut Studio 2

Computer Design and Development Experience

Multimedia Designer & Developer - Media Two - Clayton, NC

- Design & Develop Flash banners for a wide variety of clients
- Script, Storyboard, Shoot and Edit online video

Multimedia Instructor - School of Communication Arts - Raleigh, NC

- Final Cut Pro
- Flash Animation & Action Scripting
- Website Design & Development

Chief Media Designer & Developer - Cotton Incorporated - Cary, NC

- Designed, developed and maintained several websites for the cotton industry and consumer
- Created CD-ROM presentations for trade shows and fashion presentations
- Designed and developed Print Advertising for National Magazines and Trade Shows
- Designed and developed streaming video and Flash content for all sites

Multimedia Designer & Developer - MediaworksNYC - New York City, NY

- Designed and developed a medical community of websites for the medical community
- Created print content for trade shows, movie promotions, subway posters and magazines
- Chief Designer and Developer of interactive streaming media and video
- Avid editor and contributing artist for nationally televised commercials

Multimedia Specialist - UNC School of Public Health - Chapel Hill, NC

- Recorded and edited UNC faculty to create streaming media for the country's first online curriculum
- General website maintenance with occasional design and development duties

Freelance Work

- Create Skateboard and T-Shirt Graphics for Local and National Skateboard Companies

Broadcast Video Experience

Director - WHSV-TV3, an ABC and FOX affiliate - Harrisonburg, VA

- Directed the 6am and Noon news broadcasts Monday through Friday
- Created all on air graphics
- Shot and edited local commercials, news stories, PSAs and promos on a daily basis

Technical Director - StarQuest Dance International Competition - Cary, NC

- Directed placement and operation of camera and lighting for a traveling dance competition
- Edited Dance Routines for Sale and Promotions

Chief Videographer - Creative Productions - Virginia Beach, VA

- Shot and edited industry and government training videos
- Shot footage for national news magazine shows such as Hard Copy and Inside Edition

Freelance Work

- Produced, shot and edited skateboarding video segments for Fuel TV based in San Diego
- Final Cut Pro editor for Time Warner Cable in Fayetteville

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Multimedia Skills

Computer Programs

- Adobe CS3
- Flash
- Dreamweaver
- Illustrator
- Photoshop
- Fireworks
- Acrobat

Scripting Languages

- Flash Action Script
- Javascript
- HTML / XHTML
- XML

Audio & Video

- Final Cut Pro
- Live Type
- Motion
- DVD Studio Pro
- Sound Track Pro
- Sound Forge
- Avid DV

Partial Client List

Microsoft, Lasik Vision Centers of America, DDB Advertising Agency, Ogilvy & Mather Agency, Ms. Magazine, Lucky Magazine, Simple Living, Martha Stewart, Real Simple, Good Housekeeping, Teen People, Mtv, VH-1, Nickelodeon, NBC, CBS, FOX, NYPD, NYFD, City of New York Transit Authority, Prudential, Tiffany & Co., Glaxo SmithKline, Pfizer, Merk, Johnson & Johnson

Hobbies and Interest

I am a life long skateboarder living in Wake Forest, NC. I travel the US as a competitive slalom skateboarder and remain active in the local skateboard scene working closely with Delicious Skateboard Shop & The Factory Skateboard Park. I design, develop and maintain the shop and park web site, skateboard & tee shirt graphics.

Drawing from my TV experience, I produce, shoot and edit skateboarding videos for online viewing and DVDs. I recently had the opportunity this year to produce a segment for Fuel TV's Captain & Casey Show which is seen in 30 millions homes.

I am currently pursuing my love for films by writing and directing a B-Horror movie.

